

neto



GET DIGITALLY FIT FOR THE NEW FINANCIAL YEAR

The end of the financial year is a busy time for every business, with tax obligations, stocktakes, financial reviews, and business planning for the new financial year. But it's also the perfect time to set yourself up for success by working on your digital fitness. Are you getting the most out of the digital technologies you've implemented, or do you need to try something new? Here's how to run your own digital health check:

GET DIGITALLY FIT FOR THE NEW FINANCIAL YEAR

1

MAKE IT EASY FOR CUSTOMERS TO SHOP WITH YOU.

Your store needs to be discoverable (solid search rankings, paid advertising, digital marketing campaigns) and accessible (physical outlets, online stores, marketplaces). Your customers will also appreciate a diverse range of payment options at the point of sale or online checkout, such as payment gateways (like eWay, Braintree and Stripe), PayPal, and buy now pay later options (like ZipPay and Afterpay).

2

MANAGE YOUR INVENTORY THE SMART AND SIMPLE WAY.

A full-featured inventory management system will automatically update stock levels when you receive or sell items, and keep it in sync across all your sales channels, ensuring you never run out of stock and always know where your stock is located. Make nightmarish stocktakes a thing of the past.

3

OPTIMISE YOUR ORDER FULFILMENT STRATEGY.

New technologies enable you to provide real-time quotes backed by a selection of shipping options, such as click-and-collect sales through your retail stores or warehouses, and drop-shipping or third-party logistics. Customers expect to be able to receive their purchases however they like, so make sure you accommodate different preferences.

4

WHEREVER YOU CAN, AUTOMATE YOUR PROCESSES.

Reduce your administrative load and spend more time with your customers by automating as many processes as you can. Your retail platform and its add-on integrations should make it possible to automate transactional emails, accounting data, website analytics and shipping labelling.

5

ENSURE YOU'RE DELIVERING A CONSISTENTLY GREAT CUSTOMER EXPERIENCE.

Tailor your content and your processes to your ideal customers and their customer journey maps, making sure they're fully supported from their first touch point right through to after-sales care.

There's no time like the present to get digitally fit and get set for the new financial year.

Neto is the only Australian retail management platform that provides a complete solution for ecommerce, Point of Sale, Inventory and Fulfillment. Our integrated back-end technology enables exceptional and consistent customer experiences via any channel, be it in store, online or through a marketplace. We automate repetitive tasks and integrate with multiple sales channels to manage orders and shipments. Set your business up for success in the new financial year—start your [free trial](#).

neto

Sell everywhere, manage everything

[START YOUR 14-DAY TRIAL](#)